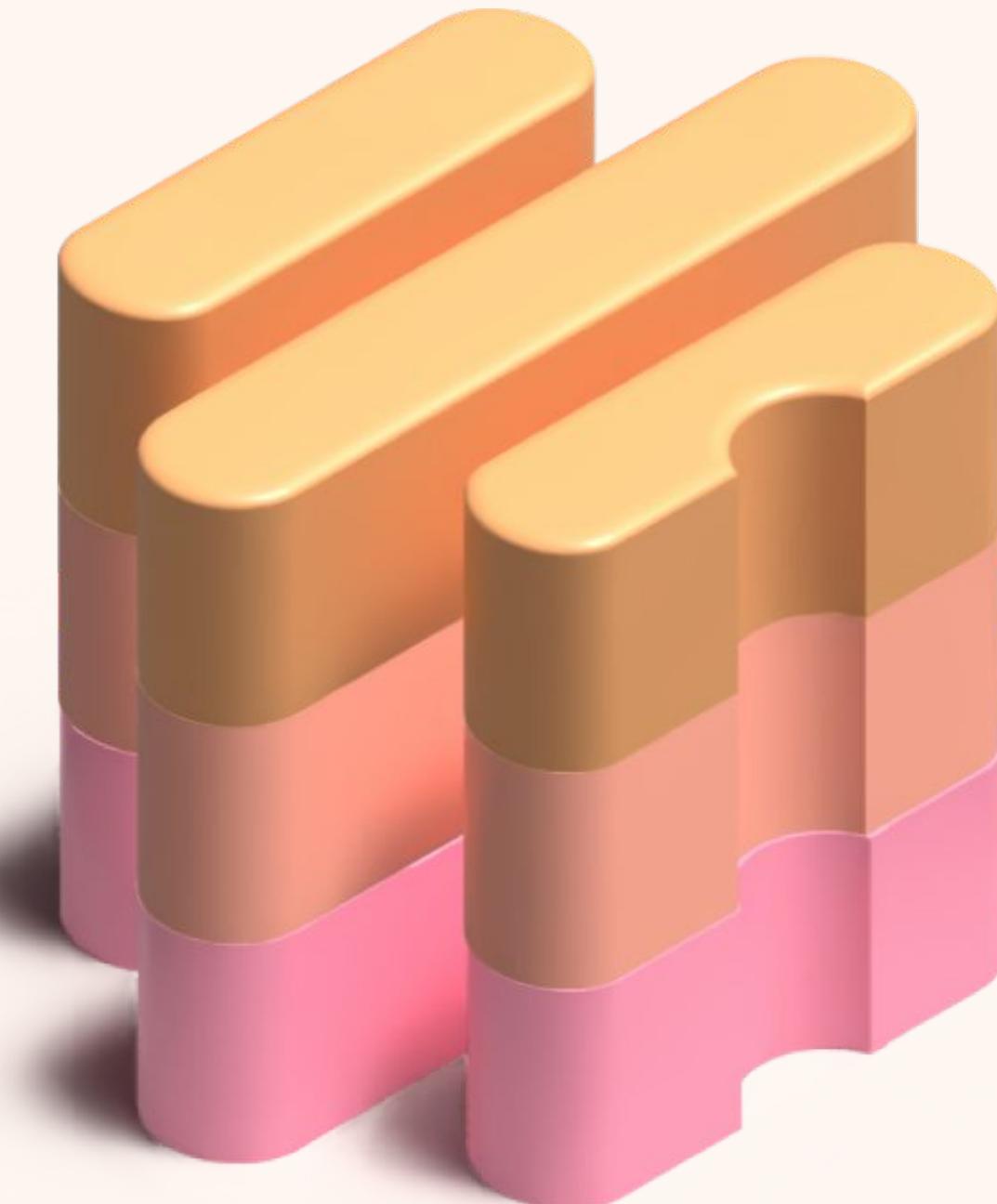




# Curious Minds Create Opportunities

Joshua Steinberg

Director, Strategy & Business Development @ Hive



# Joshua Steinberg

*Director, Strategy & Business Development*



# Agenda



- 01 Using Curiosity as a Compass
- 02 Curiosity Helps us Sell and Market More Effectively
- 03 Credit Union Movement: Built by Curious Minds
- 04 Practical Tools to Manifest your Curiosity

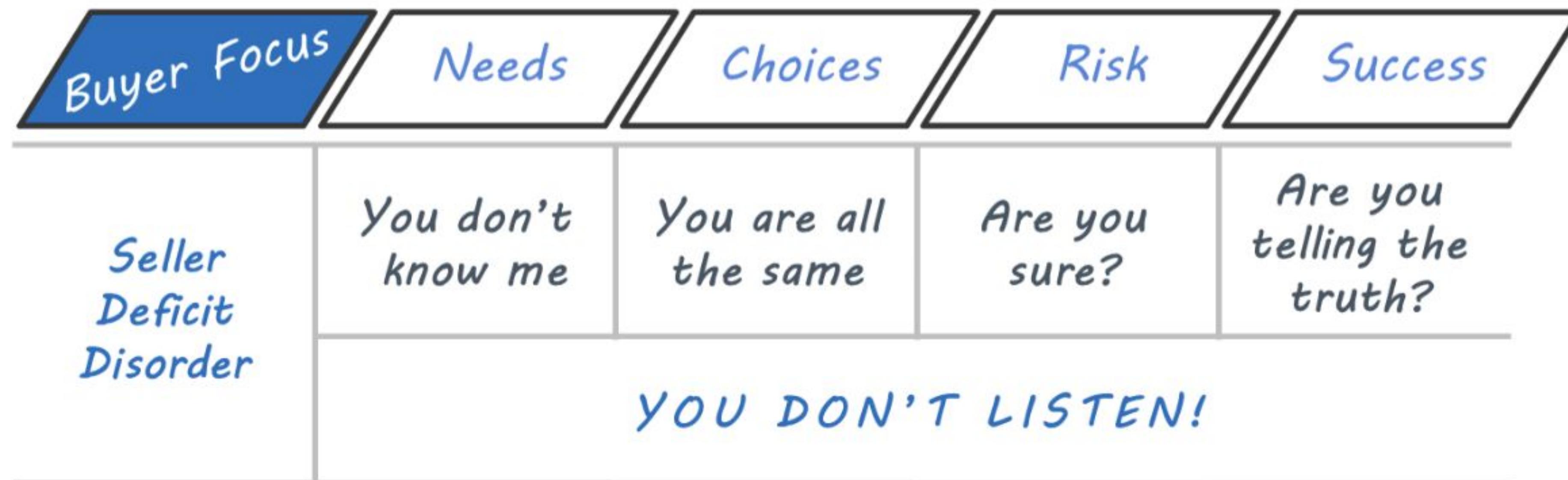


## Using Curiosity as a Compass

- Openness
- Persistence
- Creativity
- Empathy
- Adaptability

## Curiosity Helps us Sell and Market More Effectively

### **SELLER DEFICIT DISORDER** **A BUYER FOCUS**

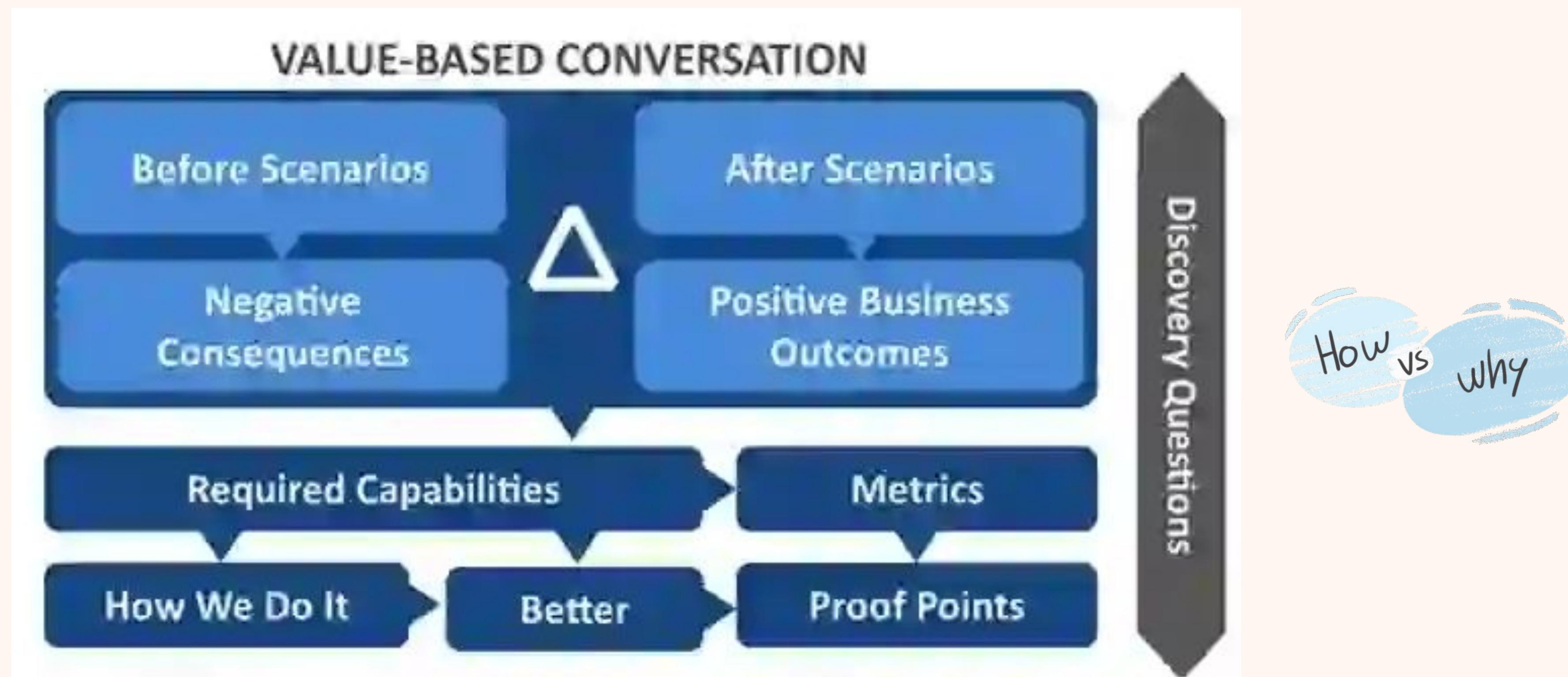




## The Credit Union Movement: Built by Curious Minds

- Listen first
- Teach patiently
- Empower communities

# Practical Tools to Manifest your Curiosity

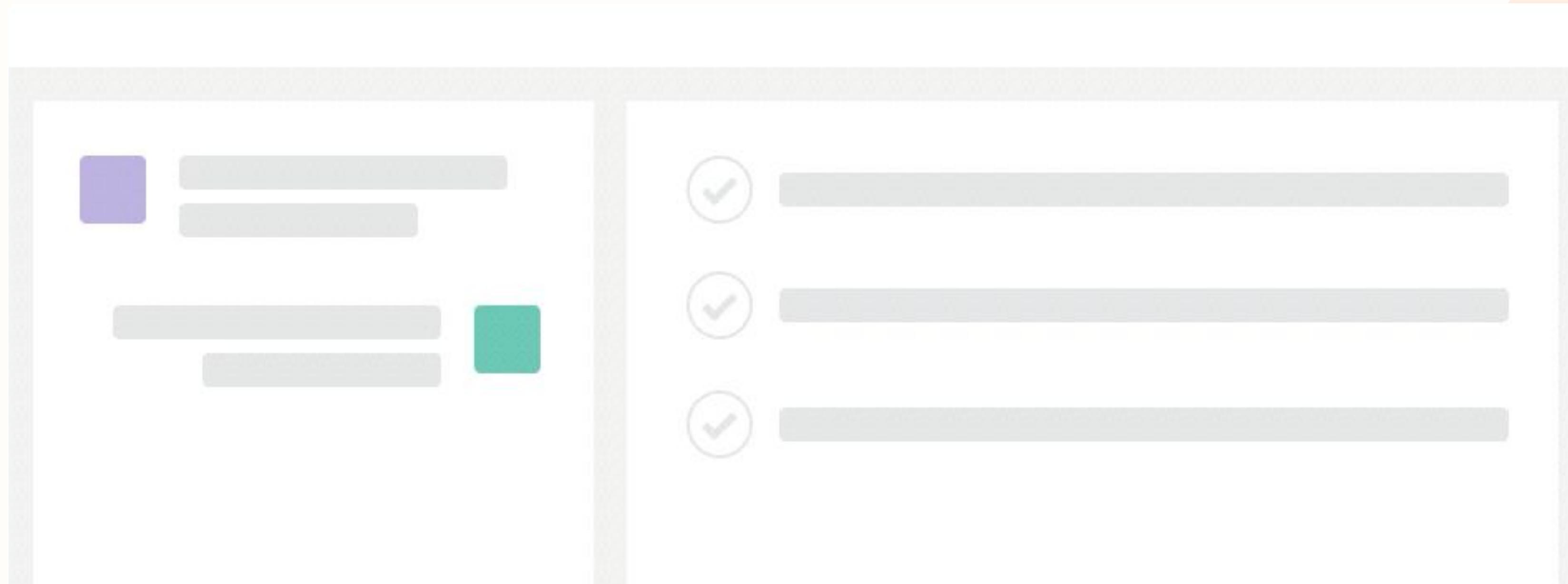


**Hive's mission:**  
**Help teams move faster**

**Ease of use**

**Community-led**

**Low price**



**Interested in Hive?**

Email me at [joshua.steinberg@hive.com](mailto:joshua.steinberg@hive.com)

**Interested in working with Exclamation to help bring  
your team onto Hive?**

Email Ben at [bbauer@exclamationcuso.com](mailto:bbauer@exclamationcuso.com)

**Webinar - Stay Tuned!**

Credit Union Marketing in the fall..